

# PLATFORM STRATEGY

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# Land Acknowledgment

## Vision

Calgary is a just and equitable  
society for all

## Mission

To work together with ethnocultural, racialized, and  
equity seeking groups to create transformational  
changes in our communities and society

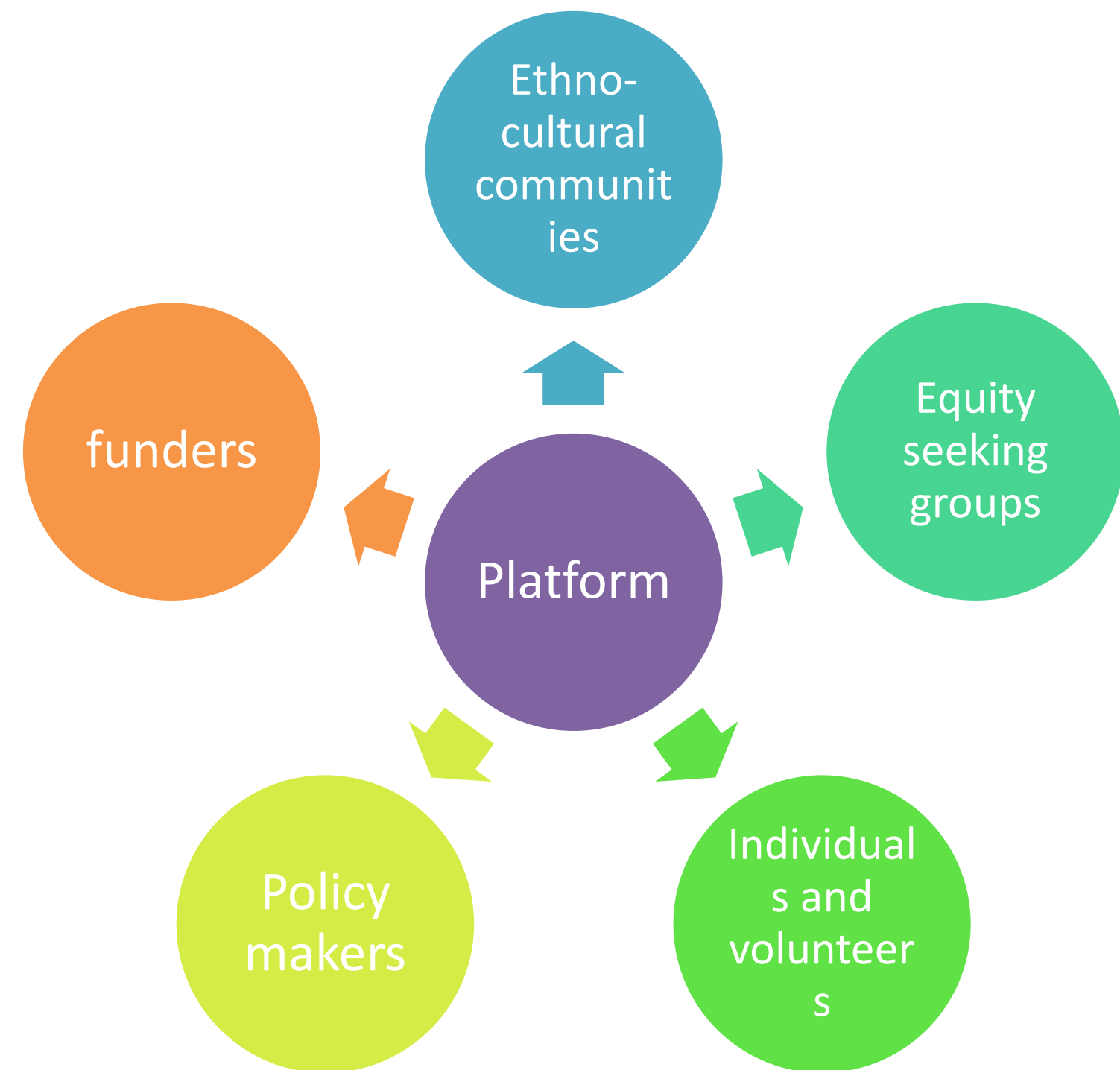
## Values

Respect for diversity  
Equity and Social Justice  
Active citizenship and  
democratic participation  
Collaboration

What is Platform?



**A NETWORK** of ethnocultural, racialized **COMMUNITY GROUPS** and organizations who share a **COMMON VISION** of a just and equitable society and are committed to working towards **EFFECTING CHANGE**.



# ActionDignity's Strategic Platform Goal

Formalize and strengthen our platform to:



Learn Together

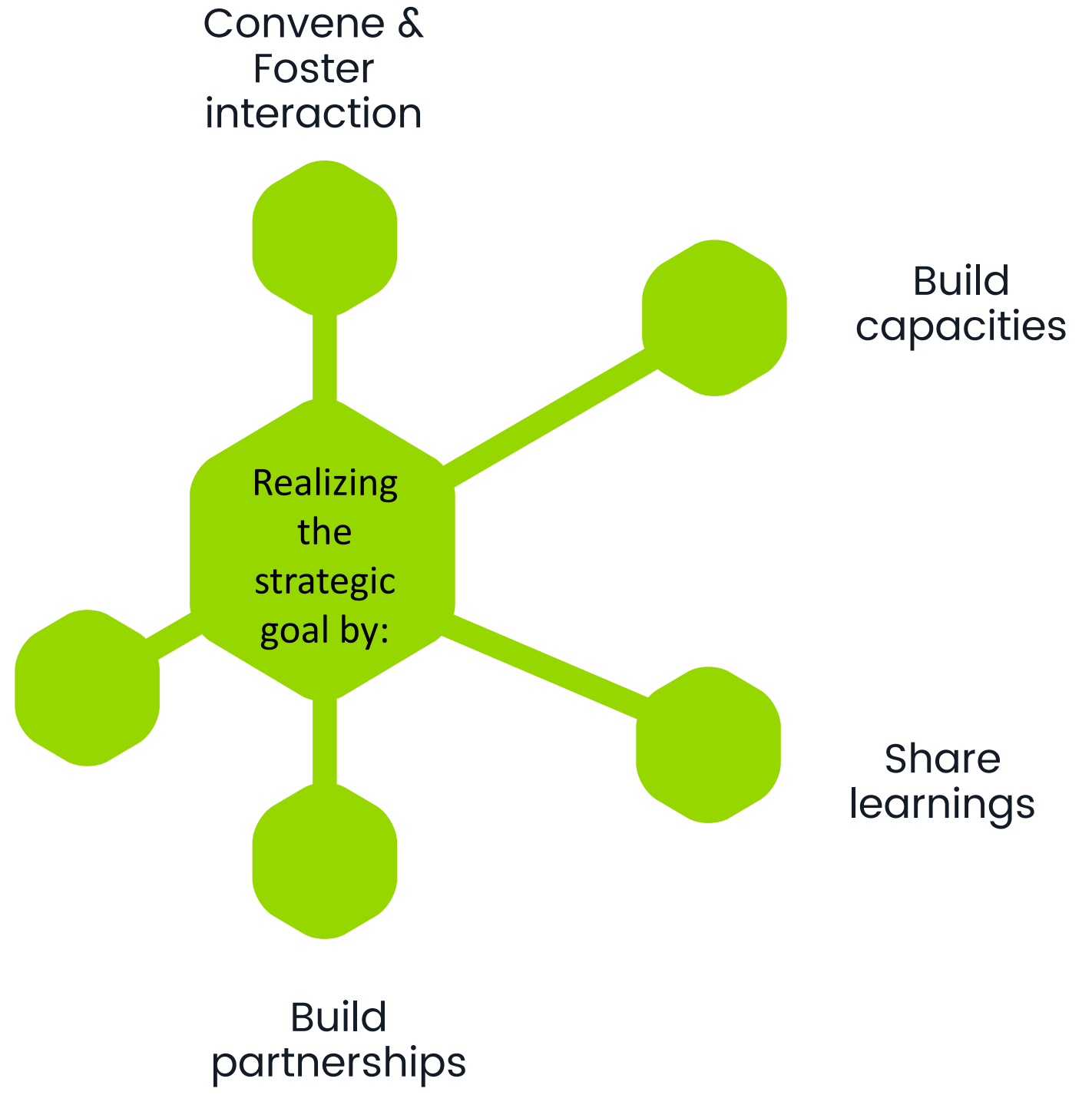


Mobilize



Act Together

Source funds





- The Government of Canada welcomed 431,645 new permanent residents in 2022.
- The new goals are to bring in 465,000 new permanent residents this year, 485,000 in 2024, and 500,000 in 2025.
- Reference: [Canada welcomes historic number of newcomers in 2022 - Canada.ca](#)





## Why Platform?

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To address the uneven outcomes on health, social, economic and justice that racialized and ethnocultural communities are facing, there is a need for a grassroots empowerment strategy that is transformative in terms of building their capacities and engagement that enables grassroots organizations to be appropriately resourced, explore community issues, strengthen capacity of members, and develop organizational competencies to address shared community issues.



[www.actiondignity.org](http://www.actiondignity.org)  
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## Organizational status and Funding

- 67% of volunteer organization (6/9) didn't receive funding in the last 2 years.
- 36% of non-profit organizations (13/36) have had 0 funding the last 2 years
- 91% of charitable organizations (10/11) received 3 or more fundings the last 2 years

Organizational status	Frequency	Percent (%)
Non-profit	36	64.3
Charitable	11	19.6
Volunteer	9	16.1
Total	56	100

## Organizational status and Full Staffing

- 67% of volunteer organizations do not have a full-time staff.
- 75% of non-profit organizations do not have a full-time staff.
- 50% of charitable organizations at least have 1 full-time staff.

## Organizational status and Part-Staffing

- 57%% of volunteer organizations has had no part-time staff
- 75% of non-profit organizations has had no part-time staff
- 100% of charitable organizations has at least 1 part-time staff



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- To build transformative civic infrastructure through activating leadership and building capacities among communities to be changemakers.
- The process enables people to identify their own needs and aspirations.
- Based on community development approach, It is rooted in the belief that all people should have access to equitable opportunities.
- Though equipped with vision, passion and dedication, grassroots organizations might encounter challenges in acquiring the skills and resources to effectively address issues within their communities.
- Linking Grassroots organizations with funders and relevant stakeholders.





# Our Community Engagement Strategy

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1. Cultivate Trust and Building Enduring Relationships
2. Identify common objectives with partner organizations to create a shared purpose and foster a culture of collaboration.
3. Transparent and Regular Communication
4. It is a collective Learning Process to ensure long term engagement and viability



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# Platform Activities



Facilitate partnerships and collaborations, anchor research projects, advocacy initiatives, create knowledge hub



Engage members through meet and greet, learn and share and celebratory events



Build capacity on needs assessment, designing CAPs, grant-writing, budgetary planning and financial mgt, M&E, reporting



Engage partners in workshops on Anti-racism, Leadership Training, Natural Supports Trainings, Pro-equity and systems change frameworks



# Results and Recent Success Stories

- More than 1000 natural supports trained
- More than 100 partner organizations involved in our initiatives
- Grow Initiative- Step by Step Organizational Development
- Housing Rally- Systems Change and Advocacy





*Thank You!*

