

General Faculties Council  
**GRADUATE ACADEMIC PROGRAM SUBCOMMITTEE**  
Approved Minutes

Meeting #21  
September 21, 2016, 2:00 – 4:00 p.m.

A167

***Voting Members***

Lisa Young, Co-Chair  
Rob Kremer, Academic Co-Chair  
Jalel Azaiez  
Cheryl Dueck  
Lawrence Harder  
Quentin Pittman  
Angelique Saweczko

***Non-Voting Members***

Christine Johns  
Liza McCoy

***Regrets***

Abubaker Abdelhafiz  
Lorraine Doepel  
David Nordstokke  
Carol Poland

***Secretary***

Susan Belcher

***Scribe***

Cherie Tutt, Governance Coordinator

***Guests***

Gillian Robinson, Senior Director (Strategic Operations) Faculty of Graduate Studies  
Heather Smith- Watkins, Analyst, Planning and Reviews – present for Item 5  
Fay Wilkinson, Research Development Manager, Haskayne School of Business  
Jaana Woiceshyn, Director of Graduate Thesis Programs, Haskayne School of Business – present for Item 5  
Tanya Zdorenko, Graduate Calendar Coordinator, Faculty of Graduate Studies

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The Co-Chair called the meeting to order at 2:02 p.m. and confirmed quorum. The Co-Chair welcomed members to the start of the new academic year.

**1. Approval of the Agenda**

**Moved/Seconded**

That the Agenda for the September 21, 2016 Graduate Academic Program Subcommittee meeting be approved.

**Carried**

**2. Remarks of the Co-Chair and Academic Co-Chair**

The Co-Chair included the following in her remarks:

- It is anticipated that this year will be busy for the Committee, with a lot of innovation in graduate education currently, in particular the development of certificate and diploma programs, and professional masters programs
- Members of the Committee were invited to attend an upcoming Faculty of Graduate Studies (FGS) retreat for graduate program directors to discuss program quality and pedagogic outcomes

The Academic Co-Chair made no remarks.

### **3. Approval of the June 15, 2016 Meeting Minutes**

Documentation for this item was circulated with the Agenda.

#### **Moved/Seconded**

That the Minutes of the Graduate Academic Program Subcommittee meeting held on June 15, 2016 be approved.

**Carried**

### **4. Recommendation of the 2016-17 Graduate Academic Program Subcommittee Work Plan**

Documentation for this item was circulated with the Agenda. Lisa Young, Co-Chair and Robert Kremer, Academic Co-Chair, presented this item. The Committee reviewed the anticipated business of the Committee for the upcoming year.

#### **Moved/Seconded**

That the Graduate Academic Program Subcommittee (GAPS) recommend that the Academic Planning and Priorities Committee approve the GAPS Work Plan for the 2016-17 academic year, in the form provided to the Committee.

**Carried**

### **5. Recommendation of the Creation of a Doctorate in Business Administration**

Documentation for this item was circulated with the Agenda. Jaana Woiceshyn, Director of Graduate Thesis Programs, Haskayne School of Business (HSB), and Fay Wilkinson, Research Development Manager, HSB, presented this item.

Highlights:

- The Chair noted that this item is returning to the Committee from the June 15, 2016 Graduate Academic Program Subcommittee (GAPS) meeting
- The proponents provided the Committee with an overview of the proposed Doctorate in Business Administration (DBA), and explained that the DBA program will focus on applied research and is intended for experienced business professionals. The DBA will have a blended learning approach and students will be registered full-time.
- The proponents summarized the rationale for the creation of the DBA and the degree requirements

- In response to questions, it was reported that:
  - There is a growing trend for business schools to offer professional doctorates and to attract practitioner scholars who want to advance beyond a Master's degree
  - The DBA program director will be responsible for matching students with appropriate supervisors and managing issues between them
  - It would be unusual for a graduate of a professional Doctorate to become a tenured professor, but more likely they could become a professor of practice or an instructor
  - HSB has been collecting names of individuals interested in enrolling in a DBA program in order to gauge demand
  - Academic staff will not receive additional compensation for developing courses for the DBA
  - It is not anticipated that DBA students will have to pay additional costs associated with publication or databases
- The Committee discussed:
  - The degree requirements, research foci, students and delivery methods of different types of doctoral degrees
  - The anticipated interaction between students in the DBA program and students in HSB's PhD program
  - The comparisons between the proposed University of Calgary DBA and other, existing DBA programs
  - The enrolment plan for the DBA and the HSB's plans if enrolment targets are not met
  - The challenges of determining student demand for a new degree program
  - The Ministry of Advanced Education Degree Program Review Criteria and Quality Assessment Process
- Prior to the proposal moving forward to the Academic Planning and Priorities Committee (APPC) for consideration, the Committee suggested:
  - Adding a letter of support from Athabasca University, or removing the references to their support from the proposal
  - Adding an explanation of the 'strict criteria' for admission requirements for applicants without a Master's degree
  - That the proposal be reviewed to ensure consistency (e.g. part-time to full-time, removal of 'executive' from the DBA title, dissertation to thesis)
  - Adding a row that outlines the nature of the research for each degree, in the chart on page 9 of the proposal, which distinguishes the DBA, MBA and PhD
  - That consideration be given as to whether retired professors should be included in the staffing plan

**Moved/Seconded**

That the Graduate Academic Programs Subcommittee recommend that the Academic Planning and Priorities Committee approve the creation of a Doctorate in Business Administration, as presented in the documents provided to the Committee, and with the requested amendments to the proposal.

**Carried**

Jalel Azaiez abstained.

**6. Graduate Academic Program Subcommittee Working Group Membership**

Lisa Young, Co-Chair, presented this item. The Committee discussed the Working Group Membership and it was suggested that the Co-Chair appoint a member from outside of the Committee.

**7. Correction in the Course Hours for Engineering 601 and 603 (Professional Development I & II)**

Documentation for this item was circulated with the Agenda. Angelique Saweczko, Registrar, and Tanya Zdorenko, Graduate Calendar Coordinator, presented this item.

The proponents reported that a correction was made by the office of the Registrar to fix an administrative error in the course hours for Engineering 601 and 603, so that the courses could be accurately scheduled for the fall and winter terms.

**8. Status of Program Approvals**

Documentation for this item was circulated with the Agenda for information only.

**9. Other Business**

There was no other business.

**10. Adjournment****Moved/Seconded**

That the Graduate Academic Program Subcommittee adjourn the September 21, 2016 meeting.

**Carried**

The meeting was adjourned at 3:32 p.m.