



SGMA 573 L01
Business with Japan

Course Outline – Spring 2021

Instructor	Teri Jane Bryant
Telephone	403.289.4229
Office	TBA
Email	ursacki@ucalgary.ca
Office hours	by appointment
Website	http://d2l.ucalgary.ca
Lecture location	TBA & Off-campus
Lecture times	May 4-June 1, 2021

Course Description This course provides students with the basic background necessary to engage in strategic planning for a firm which intends to export to Japan, operate a subsidiary there, or deal with Japanese companies in Canada or abroad as a supplier, partner, or competitor. It covers the historical evolution, culture and protocol of Japanese society as well as the unique aspects of Japanese financial, regulatory, human resources and marketing practices and how they affect foreign companies dealing with Japan. This special spring offering will be structured to take advantage of the unique learning opportunities available while visiting Japan. It is strongly suggested that the student complete all the readings and lecture segments before departure. You will get much more out of your experience in Japan if you are well prepared.

Course Objectives The specific objectives of the course are as follows:

- A. The student will be able to outline key historical, political, economic and societal factors that impact a specific business or industry in Japan.
- B. The student will be able to utilize information obtained while visiting Japan to answer questions related to Japanese business practices.
- C. The student will be able to create a professional presentation on research as well as key information on specific aspects of Japanese Business.
- D. The student will be able to compare and contrast Japanese business practices with Canadian business practices with a focus on institutional and cultural factors that contribute to the success or failure of business within each context.

Required Textbook and/or Other Materials There is no required book. Instead, on-line readings will be assigned. **ADDITIONAL LAST-MINUTE ASSIGNMENTS OF MATERIALS ON CURRENT EVENTS RELATED TO THE TOPICS WE ARE COVERING MAY BE ADDED.**

Supplementary Course Fees No such fees are anticipated since the readings are on-line.

Class Preparation & Desire2Learn (D2L) Lectures focus on the material presented in the readings and general discussion relating to the topic(s) outlined in the schedule. Students are expected to read the assigned text chapters and readings before class, and be prepared for class discussion. Important information and additional readings for **SGMA 573** are posted on Desire2Learn (D2L). Students should regularly check the Announcements section of D2L for ongoing notices.

Contacting Your Instructor Students requiring assistance are encouraged to speak to their instructor. Should you wish to meet with the instructor outside of office hours, please telephone or email the instructor to make an appointment. Students should get into the habit of making and keeping business appointments.

Proper Business Use of Email Email is commonly used by students to communicate with their instructor. However, it does limit the effectiveness of the communications and may not be the best way for instructors to answer student questions, especially those requiring an explanation of concepts covered in this course or some personal concerns. Therefore the instructor may request a telephone call or personal meeting. *Your instructor will inform you as to his/her expectations about emails.*

Internet & Electronic Communication Devices Any surfing of the Internet during lectures that is not directly related to the class discussion is distracting and strictly forbidden. Additionally, the use of any electronic devices (e.g., cellular phones/smartphones) for e-mailing, text-messaging, etc. is strictly prohibited. Please turn OFF your phone before the beginning of each lecture.

Grade Distribution

Assessment	Weighting	Course Outcomes Assessed
Class Participation	15%	A, D
Presentation (pre-visit)	15%	A, C
Evidence Scrapbook	35%	A, B, D
Final Project (post-visit)	35%	A, B, D
Total	100%	

Class Participation Participation will include: comments and questions in class discussions before, during and after site visits, as well as on-line in the discussion forum in D2L. Students are expected to contribute constructively and regularly to class discussions. Penetrating

questions, criticisms, problem identification, analyses, and summarizations are some acceptable modes of contribution. Comments should be directed to both class members and the instructor in an effort to create a stimulating, thought-provoking environment that fosters learning and the development of insight. This environment, while encouraged by the instructor, can only occur when class members embrace their responsibility to first, prepare and review course material, and then, share their questions, insights and experience during class, and finally encourage others to discuss and explore ideas. Tolerance is frequently required in this environment, as the 'obvious' or 'dumb' questions can generate the most thought and discussion. Sensitivity is also a virtue given the contentious nature of some of the topics we will cover.

I consider quality of oral and discussion board contributions, not just quantity and volume. You should be prepared to participate actively. Participation grades must be earned. Just being present does not entitle you to any grade, but is certainly a pre-requisite for getting one.

Students will find it easier to participate if they keep abreast of current international business issues. You should read a **quality** news magazine such as *The Economist* and a **quality** daily newspaper such as *The Globe & Mail* to keep current on topics we will discuss in class (both have on-line editions). For Japan related material, all the main Japanese daily newspapers have English-language editions. These publications are available through the Business Library's research databases. Nikkei also publishes many periodicals covering specifically the Japanese business scene.

In those courses for which there is a "class participation" component, it is within the discretion of the instructor to determine the appropriate grade.

**Presentation
(pre-visit)**

In a group (4 students) you will prepare a presentation (15 minutes with questions) on one of six predetermined topics. The purpose of this assignment is to provide the class with background information that will help them to prepare for the written assignments. The presentation will be delivered to the class, with students providing questions and feedback on the **afternoon of Friday, May 7.**

**Evidence
Scrapbook**

Students will be expected to develop a "scrapbook" during the visit to Japan. The purpose of the scrapbook is to document specific information that will help you develop insight to answer the assigned questions. The scrapbook should seek to capture key information as students gain first-hand experience of Japanese business practices and culture. Students are encouraged to be creative in developing their scrapbooks, including the use of written documents, pictures, and videos. The scrapbook will be submitted **via D2L on June 20th, 2019.**

**Final Project
(post-visit)**

Participants will answer four of the six predetermined questions on various Japanese business practices. These questions have been designed to foster a deeper analysis of the activities undertaken during the program. Each question should be approximately four pages in length (double spaced, 12 point font), and utilize the evidence collected in the evidence scrapbook. The final project will be submitted **via D2L on June 20th, 2019.**

Grade Scale

The Haskayne School of Business endeavours to ensure consistency of final grades across courses and sections. Variations in distribution will always be considered by the instructor where called for by the performance in each individual class. The student does not have any 'right' to a certain grade, but is responsible for earning grades. The instructor has unfettered discretion to evaluate student performance and assign all grades.

A+	=	Above 96%	B+	=	85-87%	C+	=	72-75%	D+	=	60-64%
A	=	92-95%	B	=	80-84%	C	=	68-71%	D	=	55-59%
A-	=	88-91%	B-	=	76-79%	C-	=	65-67%	F	=	Below 55%

Deferred Work

Writing of a paper after the normal scheduled date may be allowed in cases of illness, domestic affliction, or religious conviction. If you are requesting a deferred midterm exam you must contact your instructor before the exam, and proper documentation must be submitted prior to approval of a subsequent midterm. If you are requesting a deferred final exam you must submit the proper documentation to the Haskayne School of Business Undergraduate Programs Office. Please refer to the current University of Calgary Calendar for more information.

Appealing an Exam Grade

As the grading of any exam is open to human error, please feel free to question your results. Students have *fifteen calendar days* (15) from the posting of the exam results to appeal an exam grade. Students are encouraged to consult the current University of Calgary Calendar for more information.

Emergency Evacuation Plan

In the event of an emergency, the building must be evacuated and all individuals are to meet at a predetermined location. Additional information on the emergency procedures and the list of rendezvous points can be found here <http://www.ucalgary.ca/emergencyplan/assemblypoints>.

University Regulations

Academic Accommodation:

The University of Calgary is committed to ensuring that each student is afforded an academic environment that has been developed on the principles of equal and equitable access, respect for individual differences, and academic integrity. **Student Accessibility Services (SAS)** offers services to students with documented disabilities including learning disabilities, chronic health issues, hearing and visual impairment, disabilities and temporary impairment due to accident, illness or injury. It is the student's responsibility to contact Student Accessibility Services to request academic accommodation. The nature and type of academic accommodations vary from student to student and are dependent upon the student's disability and the academic requirements.

If you are a student with a documented disability who may require academic accommodation and have not registered with Student Accessibility Services, please contact their office at 403.220.8237. Students who have not registered with Student Accessibility Services are not eligible for formal academic accommodation. Students are also required to discuss needs for accommodation with the instructor no later than fourteen (14) days after the start of this course.

<http://www.ucalgary.ca/access>

Accommodations on Protected Grounds other than Disability:

Students who require an accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their Instructor or to the Associate Dean, Undergraduate Program. Students who require an accommodation unrelated to their coursework or the requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to the Vice-Provost (Student Experience).

Academic Honesty:

Academic honesty is the cornerstone in the development of knowledge. A single offence of cheating, plagiarism or other academic misconduct on term work, tests or final examinations or assignments can lead to disciplinary probation, suspension or expulsion from the Faculty by the Dean. If a student allows his/her name to stand on group work when in fact there is essentially no contribution made, then that student is guilty of academic misconduct. Please refer to the current University Calendar for further details.

Plagiarism:

Plagiarism involves submitting or presenting work as if it were the student's own work when it is not. Any ideas or materials taken from another source written, electronic, or oral must be fully and formally acknowledged. Plagiarism includes but is not limited to:

- (a) The work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),
- (b) Parts of the work are taken from another source without reference to the original author,
- (c) The whole work (e.g., an essay) is copied from another source, and/or,
- (d) A student submits or presents work in one course which has also been submitted in another course (although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved.

While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence.

It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis or dissertation.

Software Policy:

Faculty, students and staff of the University of Calgary are expected to use software in a lawful manner in accordance with the Canadian law of copyright and the software's specific license conditions.

Copyright and Photocopying:

All material used in this course is for the sole use of the individual and should not be recopied either in print or digital format. For copyright guidelines and University of Calgary policies please visit: <http://library.ucalgary.ca/copyright>. All copyright related questions can be directed to the Copyright Office: copyright@ucalgary.ca.

Recording Lectures:

Recording of lectures and labs is permitted for individual private study, only at the discretion of the instructor. Any other use of recording constitutes Academic Misconduct and may result in suspension or expulsion. Both the student and the instructor must sign the appropriate Release Form to facilitate recording lectures or labs.

Other Information

Counselling and Student Development Centre:

The Counselling Centre focuses on three major areas: personal counselling, career development and academic success. Should you require assistance, please phone 220-5893 or review the website at: <http://www.ucalgary.ca/counselling/>

Student Accessibility Services (SAS)

Student Accessibility Services exists to create an accessible and inclusive educational environment for those students with permanent disabilities or temporary impairments. <http://www.ucalgary.ca/access>

Students' Union Representative:

Email: haskayne1@su.ucalgary.ca
haskayne2@su.ucalgary.ca

Freedom of Information and Protection of Privacy Act:

For information on the Freedom of Information and Protection of Privacy Act please visit
<http://www.ucalgary.ca/secretariat/privacy>

Safe Walk:

<http://www.ucalgary.ca/security/safewalk>

Office of the Ombudsperson:

<http://www.su.ucalgary.ca/page/quality-education/academic-services/student-rights>

Haskayne Undergraduate Statement of Student Responsibility

RESPONSIBILITY is:

Respect for **E**veryone I care about, impact and represent, **S**o I make a **P**ositive impact **O**n my **N**eighbors, peers, colleagues, and family. **S**taying responsible **I**s what keeps me grounded **B**y reminding me the way **I** Live is **I**nfluenced by **T**he actions of others; my actions impact **Y**ou – today and in the future.

As a Haskayne School of Business Student:

- When faced with tough choices, I have a responsibility to ensure that alternatives are explored, their consequences understood, and priorities are set based on ethical values so that “win-win” solutions are possible.
- I am accountable for my actions and responsible for their consequences – both in the short and long term.
- I will be consistent in my actions, words, and intentions so they reflect commitment to my ethical and responsible core values.
- I can play a role in respectfully raising awareness among others and encouraging my peers and colleagues to find positive solutions to ethical challenges.
- I will develop and sustain lasting relationships through open and honest communication, and demonstrating personal integrity.
- I have the responsibility to strive for a career and life that embody my passions and reflect my sound values while living to an ethical standard.
- It is my responsibility as a student to develop to my full potential and in turn make a positive contribution to the world around me. It is my social responsibility to help my fellow students, coworkers, and members of the community at large to fully realize their potential as well.
- I am responsible for shaping a positive world for future generations, including the management of my own ecological footprint and respect for the environment in my decisions and actions.
- I have a responsibility to embrace, encourage, and sincerely accept diversity. Diversity of opinion, background, and belief is a competitive advantage and helps build a positive future.

My ethics become “real” when I choose to live my life in a way that is true to my core values. It is my responsibility to live ethically – no one can do it for me.

This statement was created with the input of over 400 Haskayne undergraduate students in the 2008 – 2009 academic year. It was officially unveiled March 20, 2009 at the Corporate Social Responsibility and Sustainable Development Program conference on Corporate Tools. This statement applies to all undergraduate students at the Haskayne School of Business, University of Calgary.

Class Schedule & Topics

Important dates (e.g. Block Week, Lecture start dates, Reading Week, etc.) can be found at the following web site: <http://ucalgary.ca/pubs/calendar/current/academic-schedule.html>

COURSE SCHEDULE SGMA		
DATE	DETAILS	
May 4-7	Pre-departure briefing & course work	
May 11	Depart for Japan	
May 12	Arrive in Japan	
June 1	Return to Canada	
June 20	Final projects due by 4:30pm in D2L dropbox	
Final exams are scheduled by the Registrar's office		

Please note: At the University of Calgary, feedback provided by students through the Universal Student Ratings of Instruction (USRI) survey provides valuable information to help with evaluating instruction, enhancing learning and teaching, and selecting courses. Typically these surveys are done either in class or online during the last two weeks of classes. Your responses make a difference – please participate in the USRI surveys. For more information, please visit <http://ucalgary.ca/usri>.