

Walter Jamieson BA, MSc, MES, PhD

Walter Jamieson is Professor of Planning and Director of the Historical Resources Intern Program within the Faculty of Environmental Design at the University of Calgary. He is the Vice Chair of the University's World Tourism Education and Research Centre. From 98.08.01 - 2000.07.31, his is based in Bangkok as the Field Manager for the CUC.AIT Urban Environmental Management Project as well as Professor of Urban Environmental Management at AIT in Bangkok.

His activities include:

- Leadership and participation in over 70 research and consultancy projects.
- Collaboratively and independently responsible for over 75 publications.
- Presentation and participation in over 60 papers, presentations & outreach lectures.
- Development and delivery of a number of courses for professional audiences in international locations.
- Service in a number of positions in professional organizations.

His current practice and training centres on:

- Urban environmental management.
- Tourism destination planning and management specializing in cultural heritage tourism, sustainable tourism, urban tourism destination management, rural tourism, aboriginal tourism, ecotourism.
- Heritage resource management.
- Community economic development and planning.

A full academic CV is available upon request.

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(98.08.01 - 2000.07.31)

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Date of Place of Birth

April 11, 1945
Montreal, Quebec, Canada

Education

- Ph.D., Urban and Regional Studies Centre for Urban and Regional Studies, University of Birmingham, England. 1978.
- M.Sc., Environmental Conservation (Built Environment). Edinburgh College of Art/Heriot-Watt University, Edinburgh, Scotland. 1974.
- M.E.S., Master of Environmental Studies. York University, Toronto, Ontario, Canada. 1974.
- B.A., Sociology. York University, Toronto, Ontario, Canada. 1970.

Languages

English and French

Professional Activity

- President, Spectrum Tourism Services Ltd.
- President, Spectrum Planning and Heritage Services

University Appointments

- Professor of Planning (Calgary) (Ongoing)
- Professor of Urban Environmental Management (AIT) (1998.08.01 - 2000.07.31)

Present University of Calgary Appointments

- Director, Historical Resources Intern Program
- Director, The Centre for Environmental Design Research and Outreach
- Vice Chair, World Tourism Education and Research Centre (WTERC).

CUC.AIT Appointments

Field Manager and Director, Training & Technology Transfer Program, Canadian Universities Consortium. Asian Institute of Technology, Urban Environmental Management Program

Previous University of Calgary Administrative Experience

- Associate Dean (Research & Outreach) (1997-1998).
- Director of Research and Outreach (1995-1997)
- Director, Planning Program (1986-1991, 1996-1997)

Selected Recognition, Awards, and Grants

- Recognition of contribution by ICOMOS Canada as its representative at the international level, 1997.
- Canadian Who's Who, 1991 to present.
- Teaching Excellence Award, The University of Calgary, 1989.
- Association for Preservation Technology Award for Outstanding Service, 1987.
- Award by Calgary City Council for work in historic preservation in Calgary, November 1984.
- Heritage Canada Lieutenant Governors' Award, 1984.

Selected Professionally Related Service Activities

- Member of Resolutions Committee, International Symposium-Questions of Interpretation: Historic Urban Settlements and Cultural Tourism, US ICOMOS, 1998.
- Association for Preservation Technology:
 - Member of 1999 Conference Committee,
 - Member, Training Committee
- Past President, 1987 to 1989,
- President, 1983-1987,
- Vice-President, 1980-1983,
 - Secretary-Treasurer, 1978-1980
- International Council on Monuments and Sites (ICOMOS) Cadana:
 - Chari, Cultural Tourism committee, 1993 - present,
 - Chair, Scientific Committee, 1991 - 1996,
 - Vice President, 1991 - 1996,
 - Chairman, Historic Area Management Committee, 1985 to 1993.
- Canadian Institute of Planners (CIP):
 - Co-Editor, Plan Canada, 1991 - 1996.
- International council on Monument and Sites (ICOMOS):
- Permanent representative, International Cultural Tourism Committee, 1993 to present.
 - Permanent representative, Committee on Historic Towns, (based in Hungary), 1984 to 1993.

Memberships

- Economic Development Division, American Planning Association.
- Full member, Canadian Institute of Planners,
- Heritage Canada,
- International Committee on Monuments and Sites (ICOMOS),
- International Cultural Tourism Committee, ICOMOS.
- International Society for the Advancement of Interpretive Communications,
- Life Member, The Association for Preservation Technology,
- Resort and Tourism Division, American Planning Association,
- The Ecotourism Society,
- Travel and Tourism Research Association,

**Representative Tourism
Planning and Management
Related Activities**

Tourism projects

Preparation of guidelines for integrated planning for sustainable tourism development for the Transportation, Communication, Tourism and Infrastructure Development Division, ESCAP. 1999.

Preparation of a background paper with Andrea Czarnecki on the relationship of urban cultural tourism and economic development, World Bank. 1999.

Participant in a project to review and synthesize international best practices relating to the relationship between tourism development and the protection of culture and cultural heritage, for Arild Molstad A/S, Oslo, Norway. Funded by the government of Norway, 1999.

Cooperative research with the Agency for Coordinating Mekong Tourism Activities (AMTA) on assessing village tourism. 1999 - present.

Project Leader, Sustainable Urban Tourism Destination Management project in Southeast Asia, CUC.AIT.UEM Training and Technology Transfer Program. 1998 - present.

Development of background paper "The Challenge of Cultural Heritage Tourism: Maintaining the Balance" for The Promotion of Culture and History in the APEC Region Seminar-Workshop for the APEC Tourism Working Group and Department of Tourism, Philippines, Manila. 1998.

Development of a workbook for the course "Cultural Heritage Tourism", for the International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing program in cooperation with Green Globe, World Tourism Organization and World Travel and Tourism council. 1998.

Development of a workbook on "Planning for Sustainable Tourism at the Local level", Centre for Environmental Design Research and Outreach. 1996 - 1997.

Preparation of an idea piece on the heritage tourism dimensions of the Riding the Rails project in Ethelbert, Manitoba for the Rural Municipality of Ethelbert and Nordicity Group Lt.d. 1997.

Member, design team, "Planning for Sustainable Tourism Development at the Local level" course for the World Tourism Organization, Madrid. 1994.

Preparation of a concept plan for ranching heritage tourism, for the High River Economic Development Corporation. 1988.

Preparation of a Development Strategy for an Ecomuseum in the Crowsnest Pass for Alberta Culture. 1986-1987.

Tourism Major Outreach Courses, Seminars Workshops

Design and development of a distance education program in cultural heritage tourism for the International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing Program. 1999.

Instructor, "Cultural Heritage Tourism" course, for the International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing Program in cooperation with Green Globe, World Tourism Organization and World Travel and Tourism Council, Washington, DC. May 1999.

Instructor, "Managing heritage Sites and Destination for Cultural Tourism Purposes", Certificate in Heritage Resource Management, Faculty of Continuing Education, Edmonton. May 1999.

Co-facilitator and lecturer in Technical workshop on sustainable Tourism, sponsored by the Philippines Department of Tourism and the Philippines Council on Sustainable Development, Manila, November 1998. (Delivered lectures on Defining Sustainable Tourism, Planning for Sustainable Tourism and Promoting Community Participation in Sustainable Tourism.)

Course manager and lecturer in "Assessment Approaches and Technologies in sustainable Tourism Planning" course, sponsored by the CUC.AIT UEM Training and Technology Transfer program, Bangkok. November 1998.

Instructor, "Cultural Heritage Tourism" course, for the International Institute of Tourism Studies, The George Washington University School of Business and Public Management's Tourism Destination Management and Marketing program in cooperation with Green Globe, World Tourism Organization and World Travel and Tourism Council, Washington, DC. June 1998.

Development and delivery of video distance education course "General Principles of Cultural Tourism/Ecotourism" with Francois Bedard for the Certificate in Heritage Resource Management, Faculty of Continuing Education. 1997.

Co-facilitator, The Promotion of Culture and History in the APEC Region Seminar-Workshop for the APEC Tourism Working Group and Department of Tourism, Philippines, Manila. 1998 Co-instructor with Dr. Chuck Gee in WTO/UNDP sponsored technical seminar, "Achieving Balanced Tourism Development - The Challenge of Sustainable Tourism Planning and Development" at Tourism 2000-Asia-Pacific Ministers' Conference on Tourism and Environment, the Republic of Maldives. February 1997.

Organizer and lecturer in five day course on "planning for Sustainable Tourism" for the Banff Centre for Management. 1996.
Lecturer in WTO/UNDP sponsored training program for Andaman Islands' officials, Calgary. Delivered six days of training in

Sustainable tourism, tourism planning, tourism development and participation techniques. 1996.

Course in Cultural Tourism Planning and Development for Eastern College, Carbonear, Newfoundland. 1996.

Expert/Lecturer, "Planning for Sustainable Tourism Development at the Local level" course, for the World Tourism Organization, St. Petersburg, Russia. 1994.

Lecturer in sustainable tourism planning, Tourism Destination Management course for Jordanian tourism officials, Calgary, Alberta. 1994.

Expert/Lecturer, "Planning for Sustainable Tourism Development at the Local level" course, for the World Tourism Organization, Gwalior, India. 1994.

Tourism Publications

With Adela Galloway-Cosijn. "Towards Sustainable Cultural Tourism Planning and Development Training Programs for Aboriginal Communities", Teoros, Summer 1998.

Jamieson, Walter. "Cultural Heritage Tourism Planning and Development: Defining the Field and its Challenges", APT Bulletin, Vol. XXIX, No. 3-4, 1998.

With Don Getz & Tazim Jamal. Planning For Sustainable Tourism Development at the Local Level, Calgary: Centre for Environmental Design and Research. 1997.

With Tazim Jamal. "Contributions of Tourism to Economic Development" in International Tourism: A Global Perspective, Chuck Gee and Eduardo Fayos-Sola (eds.), Madrid: World Tourism Organization. 1997.

With Tazim Jamal. "Tourism Planning and Destination Management" in International Tourism: A Global Perspective, Chuck Gee and Eduardo Fayos-Sola (eds.), Madrid: World Tourism Organization. 1997.

With Getz, Don. "Issues, Opportunities and Entrepreneurship in Native Tourism: A Case Study in Alberta, Canada" in The Business of Rural Tourism, Don Getz and Steve Page (eds.), London: Routledge. 1997.

"Realizing the Benefits of Rural Cultural Tourism", challenges and Changes: Rural communities Preparing for the 21st Century, Rural and Small Town Programme, Mount Allison University. 1996. "The Challenge of Cultural Tourism", Monuments and Sites -Canada, published by the Sri Lanka National Committee of ICOMOS and the Central Cultural Fund of the Government of Sri Lanka and UNESCO for the International Council on Monuments and Sites (ICOMOS), Sri Lanka. 1996.

Planning for Aboriginal Cultural Tourism, Symposium Proceedings, Historical Resources Intern Programme, The University of Calgary. 1995. (ed.).

"The Use of Indicators in Monitoring: The Economic Impact of Cultural Tourism Initiatives", ICOMOS Momentum 1995. 1995.

"The Challenge of Cultural Tourism", ICOMOS Canada Bulletin Momentum. 1994.

"Women's Role in Rural Cultural Tourism in Western Canada", Universal Tourism - Enriching or Degrading Culture, Proceedings of the International Conference on Cultural Tourism, Wiendu Nuryanti (ed.), Yogyakarta, Indonesia; Gadjah Mada University Press. 1993

"Planning for Small Town Cultural Tourism", Cultural Tourism, International Scientific Symposium, 10th ICOMOS General Assembly, published by the Sri Lanka National committee of ICOMOS and the Central Cultural Fund of the Government of Sri Lanka and UNESCO, Sri Lanka. 1993.

"Interpreting Small Communities", Joining Hands for Quality Tourism, R. Tabata, J. Yamashiro, G. Charem (eds.), Proceedings of the Heritage Interpretation International Third World Congress, Honolulu. 1992.

Planning for Cultural Tourism, Symposium Proceedings, Historical Resources Intern Programme, The University of Calgary. 1989. (ed)

A Manual for Main Street Interpretation with the Heritage Interpretation Group, Historical Resources Intern Programme, The University of Calgary. 1988.

With Lorn Sheehan, Nomagugu Mgiijima. "Tourism in Planning, Planning in Tourism", Alberta and Northwest Territories Journal of Planning Practice, Winter 1989.

Tourism Presentations

"Introduction to Tourism Destination Management", Siem Reap, Cambodia, for the Ministry of the Environment Personnel and tourism industry representatives as part of the CUC.AIT Urban Environmental Management Project's Training and Technology Transfer program. 1999.

"Introduction to Tourism Destination Management", Luang Prabang, Lao, for tourism officials and tourism industry representatives as part of the CUC.AIT Urban Environmental Management project's Training and Technology Transfer program. 1999.

"Observations on Canadian Ecotourism Development", ESCAP Seminar on Developing Ecotourism in the Asian Region, Bangkok. 1998.

"The Challenge of Cultural Heritage Tourism: Maintaining the Balance", The Promotion of Culture and History in the APEC Region Seminar-Workshop for the APEC Tourism Working Group and Department of Tourism, Philippines, Manila. 1998.

"Achieving Sustainable Tourism Development in Southeast Asia Through the Use of Strategic Urban Environmental Management Technologies" at the Tourism and Hotel Industry in Indo-China and Southeast Asia: Development, Marketing, and Sustainability Conference, Phuket, Thailand. 1998.

"Achieving Sustainable Tourism Development in Southeast Asia Through the Use of Strategic Urban Environmental Management Technologies" at the Management of Tourism Attractions, State of the Art conference sponsored by the Centre for Ecological Economics at Chulalongkorn University, Bangkok, Thailand. 1998.

"Planning for Sustainable Tourism Development at the Local level", Asian Institute of Technology, Bangkok, Thailand. 1997.

"Tourism and Aboriginal Community Economic Development -Training Implications", International Social Welfare in a Changing World Conference, Calgary, Alberta. 1995.

**Representative Heritage
Resource Management
(HRM) Activities**

HRM Projects

Heritage Consultant for the Canadian Forces Base Calgary redevelopment project, for Canada Lands Company. 1997 - 1999.

Heritage resource assessment for the Lang House, for Gibbs Gage Architects. 1997 - 1998.

Heritage Resource Assessment of the Acadia Apartments for Canada Safeway. 1996.

Heritage Assessment of the Sussex Hotel, Victoria, B.C., for Princetong Developments Ltd. 1990.

Preparation of the interpretive strategy for the Okotoks Cultural Centre. 1990.

Preparation of a proposal for the development of a national historic site at the Bar U Ranch, High River Alberta. 1989.

Preparation of an historic resource impact statement for the "Blow Block" for Fennerty, Robertson, Fraser and Hatch, Barristers and Solicitors. 1988.

Preparation of a feasibility study for the reuse of the Empress Theatre in Fort Macleod, Alberta for the Fort Macleod provincial Historic Area Society. 1986.

Feasibility Study for the Remington Carriage Collection, Cardston, Alberta, for Alberta Culture and the Town of Cardston, with Ron Goodfellow and Barney Reeves. 1985-1986.

Feasibility study for a Historic Area, Coleman, Alberta, for Alberta Culture. 1985-1986.

Historic Resource Management Report for the Whitehorse Waterfront Study for Patti Rao Architects. 1986.

A Study of the Access of the Disabled Visitor to the Ukrainian Cultural Heritage Village for the Historic Sites Service, Alberta Culture, with V. Cunningham and C. Hartman. 1985.

Design and implementation strategies for an historic district in Fort Macleod (with S.A. Donaldson and P. Elder), for Alberta Culture. 1980-1981.

Preparation of a brief on "The Economic Benefits of Increased Public Sector Participation in Historic Preservation", for presentation to the Macdonald Commission for the Alberta Historical Resources Foundation. 1983.

An historical and architectural evaluation of the MacArthur Building on 11th Avenue S.W., Calgary, Alberta, for Burgener, Lachapelle Architects. 1982.

Agenda papers for the Quinton House, Okotoks, and Springwater School, Delia, Alberta, for The Historic Sites Service, Alberta Culture. 1982.

Historical and architectural evaluation of Central United Church, Calgary, Alberta, for the Long Range Planning Committee of Central United Church. 1982.

HRM Major Outreach Courses, Seminars Workshops

Responsible for the video distance education course "Curatorship Principles and Practice" delivered by Chuck Suytala for the Certificate in Heritage Resource Management, Faculty of Continuing Education. 1998.

Responsible for the video distance education course "General Principles of heritage Resource Management, Faculty of Continuing Education. 1997.

Responsible for the video distance education course "Material Culture Studies" delivered by Gerald Pocius for the Certificate in Heritage Resource Management, Faculty of Continuing Education. 1997.

Development and delivery of video distance education course "General Principles of Heritage Area Planning" for the Certificate in Heritage Resource Management, Faculty of Continuing Education. 1997.

Development and delivery of video distance education course "Introduction to Heritage Resource Management" for the Certificate in Heritage Resource Management, Faculty of Continuing Education. 1996.

HRM Publications

Monuments and Sites - Canada, published by the Sri Lanka National Committee of ICOMOS and the Central Cultural Fund of the Government of Sri Lanka and UNESCO for the International Council on Monuments and Sites (ICOMOS), Sri Lanka. 1996 (ed.).

"The Planning and Management of Historic Towns and Areas in Canada", Monuments and Sites - Canada, published by the Sri Lanka National Committee of ICOMOS and the Central Cultural Fund of the Government of Sri Lanka and UNESCO for the International Council on Monuments and Sites (ICOMOS), Sri Lanka. 1996.

Conserving the Rural Landscape, Symposium Proceedings, Historical Resources Intern Programme, The University of Calgary. 1994. (ed.).

"A vida nas localidades com centros historicos", Vertice. 1993.

"The influence of international preservation charters in municipal planning and development control", Proceedings of the First International Symposium on World Heritage Towns, Quebec. 1991.

HRM Presentations

"The Development of heritage Resource Management Education" presented at the ICOMOS Canada Annual Assembly, Ottawa, Ontario. 1997.

"Workshop: Provincial Planning Legislation: Cutting the Red tape for Conservation" presented at the Heritage Canada Conference, Ottawa, Ontario. 1997.

"Historic Resource Management and Tourism Planning" presented at APT Annual conference, New Orleans. 1991.

With Daryl Fowler. "New Initiatives for Historic Towns" presented at the Joint Meeting of the ICOMOS International Historic Towns and Vernacular Committees Meeting, Plovdiv, Bulgaria. 1989.

"The Conservation of the Vernacular Using an Ecomuseum Approach" presented at the Joint Meeting of the ICOMOS International Historic Towns and Vernacular Committees Meeting, Plovdiv, Bulgaria. 1989.

"Historic Preservation in Canada", presented at the Hungarian Academy of the Sciences, Budapest, Hungary. 1987.

"Urban Interpretation: Through the Physical Environment and Culture", presented at the Joint Meeting of the Popular Culture Association and the American Culture Association, Montreal, Quebec. 1987.

"Alternative Approaches of Urban Heritage Interpretation", presented at the Society for American Archeology, New Orleans. 1986

**Representative Urban
Management and
Planning Activities
(UMP)**

UMP Projects

Project Director, CUC.AIT UEM Training and Technology Transfer Program. Responsible for the administration of a \$1m South East Asia project with four research/demonstration projects. 1997 - present.

Member of the team for the Planning Sustainable communities: A CMHC Advisory Document for Dillon Consulting. 1997-1998.

Development of a series of major planning case studies for the Canadian Institute of Planners and the Association of Canadian University Planning Programs. 1995/1996.

Main Street Design Revitalization Study for the Town of Didsbury. 1994.

Needs assessment study for the City of Calgary Parks and Recreation Department. 1994.

Impact Study of WESTARC, university of Brandon. 1994.

Community Revitalization Study for the Town of Gleichen, Centre for Livable Communities. 1991.

Development of a course entitled "Retaining Your Community's Business Activities" for the Economic Developers Association of Alberta. 1991/92.

Initial Assessment, Pinewoods Staff Housing proposal, Banff Alberta, for Matthews Group Ltd. 1990.

Project Manager, Low Cost Travel Modes in Ningbo, China for International Development Research Council. 1989-1992.

Preparation of Design Guidelines for the Marda Loop BRZ. 1989.

Preparation of a handbook for public improvements for Alberta Municipal Affairs. Urban and Regional Research Lab, Faculty of Environmental Design, The University of Calgary. Role: Principal Investigator. 1986.

Preparation of a handbook on façade improvements for Alberta Municipal Affairs. Urban and Regional Research Lab, Faculty of Environmental Design, The University of Calgary. Role: Principle Investigator. 1985-1986.

Development of overall revitalization strategies for High River's commercial area for the Economic Development Committee. 1984-1985.

A revitalization study of the Stephen Avenue Mall. Study funded by Summer Canada Works and the Stephen Avenue Mall Authority. Urban and Regional Research Lab, Faculty of Environmental Design, The University of Calgary. Role: Principal Investigator. 1984.

The development of an urban design training program for Alberta Municipal Affairs. Urban and Regional Research Lab, Faculty of Environmental Design, The University of Calgary. Role: Principal Investigator. 1984.

UMP Major Outreach Courses, Seminars Workshops

Chair and major curriculum designer of the AIT Urban Environmental Management Program Curriculum Review Committee. The Committee developed a major revision to the urban environmental management curriculum. 1998-1999.

Course director and course facilitator for courses in Community Economic Development for the Prairie Farm Rehabilitation Administration in Calgary, Edmonton, Regina, Saskatoon, and Brandon. 1994-1995.

Course in Community Economic Development, The Community Futures program, Canada Employment and Immigration, Edmonton, Alberta. 1993.

"The Road to the Future", video produced for the Ningbo, China Low Cost Transportation Mode Project. Funded by the International Development Research Centre (IDRC). 1992.

"Calgary Urban Explorer Map", for the city of Calgary with Barry Edwards. 1988. (70,000 copies of the map produced for the 1988 Winter Olympics.)

UMP Publications

Creating Sustainable and Healthy Rural Communities, Workshop Proceedings, Centre for Environmental Design Research and Outreach, The University of Calgary. 1996. (ed.).

"New Challenges in Maintaining Our Heritage at the Local Level", ICOMOS Canada Bulletin. 1996. Vol.5, No. 2.

"Creating and Maintaining Sustainable Communities" Proceedings of Prairie Workshop on Community Economic Development. 1995.

The Employment Opportunities of Sustainable Rural Tourism. International Institute for Sustainable Development. 1994.

With Brenda Naylor. "Planning for Low Cost Travel Modes in Ningbo, China", Transportation Research Record, No. 1372. 1992.

With B. Naylor and H. Hanen. Ningbo City Low Cost Travel Modes Study, Research Report: The Use of Video Analysis, Techniques for Transportation Planning : A Workshop Training Manual. 1992.

With L. Rokosh. A Manual for Small Community Physical Planning and Design. Centre for Livable Communities, The University of Calgary. 1992.

With W.T. Perks. "Planning and Development in Canadian Cities", Canadian Cities in Transition, T. Bunting and P. Filion (eds.), Toronto: Oxford University Press. 1991.

"An Ecomuseum for the Crowsnest Pass: Using Cultural Resources as a Tool for community and Local Economic Development". Plan Canada. 1989.

UMP Presentations

Keynote speech, "Improving Residential Environments in Canada", at For the Year 2000 - Opening the Future of Housing Environments Government of Hokkaido, Sapporo, Japan. 1987.

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