

FACULTY OF ENGINEERING Department of Civil Engineering Richard Tay AMA/CTEP Chair in Road Safety Telephone: (403) 220-4725 Fax: (403) 282-7026 Email: rtayo@ucalgary.ca

Dear Sir/Madam,

Road Crashes are one of the leading causes of death in Alberta and Canada. Since pedestrians are especially vulnerable due to lack of protection, crashes involving pedestrian constitute a significant share of the fatal crashes. Hence, both Transport Canada's *Vision 2010* and the *Alberta Traffic Safety Plan* calls for targetted effort to reduce crashes involving vulnerable road users by at least 30% by 2010.

One of the engineering treatments to reduce crashes involving pedestrians is the provision of safe pedestrian crossings. The aim of this survey is to gather information on your perceptions of the issues related pedestrian crossing safety in general and a proposed new type of pedestrian crossing in particular. The information provided will help engineers and policy makers understand how different types of crossings affect pedestrian safety and to develop measures to improve them.

There are no correct answers and I assure you that your answers will remain completely anonymous, so please respond as honestly as possible. The data collected will be treated with strict confidentiality and only myself and my graduate student will have acces to the data provided. Only the results of the statistical analysis will be presented in the final report.

Participation in the survey is completely voluntary, so please feel free to withdraw from the survey at any time should you feel disinclined to continue. Consent to participate will be assumed from the voluntary completion and return of the survey

Thank you for participating in the survey. If you have any questions regarding this survey, please feel free to contact me at the address given above.

This project has been approved by the Conjoint Faculties Research Ethics Board of the University of Calgary. If you have any questions about the way you have been treated as a participant, please contact Ms. Bonnie Scherrer (<u>bonnie.scherrer@ucalgary.ca</u>; 220-3782).

Yours truly,

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