



UNIVERSITY OF CALGARY
Bookstore

Get Event-Ready: Custom or Pre-Sale Orders



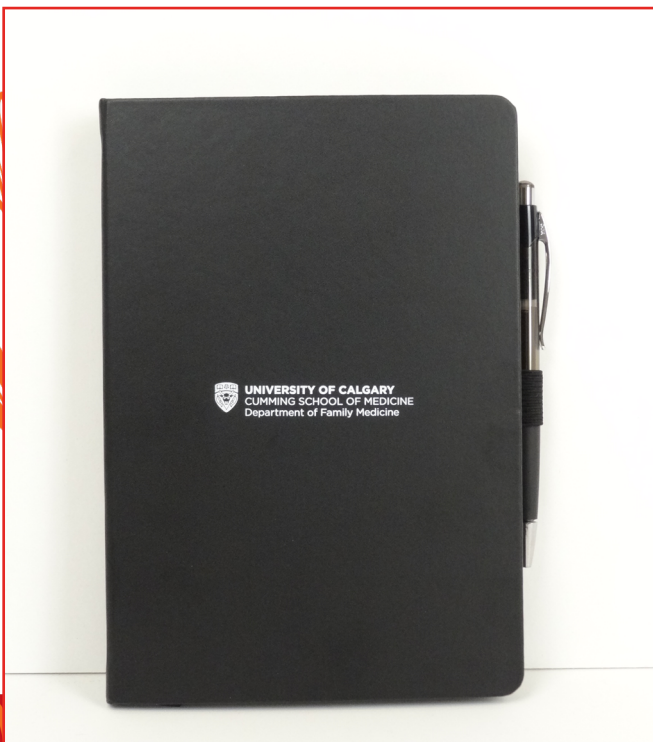
shop.ucalgary.ca

Order Branded Custom Goods

Enhance Your Event with Custom Merchandise

Custom merchandise is a powerful way to build community and pride at your conference or event. Personalized items like apparel, mugs, pens, and notebooks help attendees leave with smiles and feeling valued. Leave a lasting impression and create a sense of connection with unique merchandise that reflects your group's identity.

- **Plan Ahead:** Most merchandise takes 3-5 weeks to arrive.
- **Design Freedom:** Choose your design—our team can help if needed (design fee applies).
- **Budget-Conscious Quality:** High standards without the high cost.
- **Ready and Waiting:** No need for pickup or delivery—everything will be at the venue, ready for you.



Pre-Sales Advantages

Simplify Your Event with Pre-Sales

Pre-sales offer a hassle-free way to order custom items from a curated catalogue without financial risk or logistical burden on you.

Event organizers work directly with Bookstore staff to create the catalogue. A unique link is provided for participants to order and pay for what they want, eliminating any financial risk for your organization or department.

- **Plan Ahead:** Merchandise arrives 3-5 weeks after the sale closes, depending on stock availability.
- **Share Easily:** Get a personalized link to our website to share with participants, which features mock-ups of each item.
- **Hassle-Free Ordering:** Anyone with the link can order and pay directly on the website—no collecting orders or money.
- **Pickup or delivery:** Each attendee can decide on whether they pickup at the Bookstore or have it delivered to them.






Get Event Ready!

When you order custom or pre-sale merchandise through the Bookstore for your conference or event, you're not just getting quality items—you're effortlessly enhancing your brand.

The products you choose help create lasting impressions, strengthen your brand identity, and leave attendees feeling appreciated and excited to take a piece of the event home. This helps keep the excitement alive long after the event is over.



Moreover, ordering through the Bookstore makes the process simple and convenient. We handle all the details, so you don't have to worry about anything. From design to fulfillment, we take care of it, leaving you more time to focus on what matters most, making your event a success.



Place your order today by email
at bookstore.custom@ucalgary.ca, or
call 1.877.220.5937