

Backlit Panel Advertisement Specifications



Overall Dimensions:	34.375" w x 74"h
Trim size:	33.5"w x 73.75h
Image area:	31.75"w x 71.75 "h
Format:	EPS, TIFF or PDF

- All ads must be recruitment focused
- Final art must be received by Career Services 14 business days prior to placement
- Print production and cost is included in the placement fees
- If you have questions or require more information, please contact Mandy Foley at afoley@ucalgary.ca
- Career Services is not responsible for the print quality of advertisements that do not adhere to specifications

Rates Per Panel
\$750 /month

\$375 / 2 weeks

June and July Placements \$375/month